

Minutes of the 2013-14 Journalism Advisory Committee Thursday May 8, 2014

The IHSA Journalism Advisory Committee was held at the IHSA Office in Bloomington on Thursday, May 8, 2014 beginning at 10:00 a.m. Committee members present were: State Final Manager - Sally Renaud, EIU; IJEA Representative Stan Zoller. Advisory committee members: Division 2- Alissa Prendergast, Elk Grove Village (E.G.), Adviser; Division 3- Keith Carlson, Naperville (Central), Adviser; Division 4 Brittany Glidden, Rockford East; Division 5 – Tim Lee, Fithian Oakwood, Principal/Activities Director; Division 6 – Michael Gudwien, Williamsville, Adviser; Division 7- Dana Donovan, Okawville, Adviser. Division 1 – Patrick Levins, Chicago Taft and Division 2- Marc Eckmann, Belvidere (North) were unable to attend. IHSA Asst. Executive Director Susie Knoblauch conducted the meeting.

TERMS AND CONDITIONS RECOMMENDATIONS

1. Item VIII-C – 6 – Equipment

Recommendation: Allow recording devices with headphones in News Writing, Broadcast News and Feature Writing press conferences.

Rationale: Many advisers say that their students use technology more and more in their information gathering and writing processes. Allowing recording devices (such as ones on a phone or iPad) would allow students to report and write in the modality they are accustomed to.

Approved

2. Item VIII-C-7 – Online Access – (new item)

Recommendation: Add new section as #7 and renumber the remaining items:

Internet access, use of email, instant messaging, cell phones/smart phones or other methods of sending/receiving information from sources inside or outside of the competition areas/room are prohibited unless directed by the contest prompt.

Rationale: To ensure that all work is done strictly by the student and on site.

Approved

3. Item VIII-A – Yearbook Caption Writing

Recommendation: Add Yearbook Caption Writing as a new category in Block A.

Rationale: Offers another Yearbook category that is another test for a different skill set and it is authentic.

Approved

4. Item VIII-A – 2 – Broadcast News

Recommendation: Add this sentence at the end of the section:

Pre-recorded material is prohibited.

Rationale: To clarify that pre-recorded material is not allowed in the Broadcast News category.

Approved

5. Item VI- D – Time Schedule

Recommendation: Move Sports Writing to Block B if Yearbook Caption Writing is approved as a new event.

Rationale: To balance events in Block A and Block B if Yearbook Caption Writing is approved as a new event.

Approved

6. Item VIII-C-8– Code of Conduct -(new item)

Recommendation: Add new section as #8 and renumber the remaining items:

Contestants may not confer with others for competitive advice or feedback.

Rationale: It should clearly be the student’s own work and competitors should make their own editorial decisions.

Approved

ITEMS OF DISCUSSION:

1. Reviewed sectional sites and assignments
2. Heard updates from sectional sites
3. Explored adding caption writing in place of advertising
4. Discussed the use of recording devices
5. Reviewed the selection and entry process
6. Examined the use of digital stylebooks & dictionaries
7. Reconsidered the deadline for the list of participants
8. Fielded request for adviser to be able print list of participants after deadline
9. Highlighted items to be emphasized in the sectional managers information
10. Reexamined contest dates and potential conflicts
11. Recapped the substitution process and evaluated the applicable drop fees
12. Considered competition mail-in options
13. Recommended online rules presentations that highlight points of emphasis and rule changes for advisers to view prior to entering students
14. Recommended adding more photo choices for Yearbook Layout-Double Page Spread
15. Recommended that Yearbook Copy be more applicable to the school setting
16. Recapped the rules regarding internet usage
17. Expressed concerns with double blocked B event (photo & broadcast) students consulting with others during competition
18. Shared suggestion to have photography students wear ID badges so they are identified and approved to take photos at events
19. Revisited the photography/proctor process
20. Check that tourney wire lists all 6 places and awards announce school/student
21. Analyzed the use of pre-recorded sound effects in Broadcasting
22. Reminded that 30 day trials are available for InDesign/Investigate licensing
23. Suggested that Advertising and Yearbook Theme Development use computers
24. Emphasized that sectional hosts have the ability to adjust time schedules
25. Summarized requests for an online newspaper category
26. Surveyed the need for a \$100 drop penalty fee
27. Studied the judging process: individual rankings
28. Analyzed the addition of a third “adviser” judge at the State Final
29. Recommended that a listing of judges used for competition be provided in the exit packets
30. Weighed the advantages of adding additional sample prompts
31. Brainstormed “10 year anniversary” activities to incorporate into the 2014-15 State Final
32. Suggested improvements to awards ceremony
33. Proposed that the photography prompt be more specific to an assignment or location
34. Updated prompts and ranking sheets
35. Thanked Tim Lee for his service on and support of the IHSA Journalism Advisory Committee